

SUMMARY

Creative and collaborative graphic designer with a proven ability to build strong relationships with clients, teams, and stakeholders at all levels. Knowr for a positive, solution-focused attitude and consistently going above and beyond to deliver thoughtful and strategic designs. Committed to lifelong learning with a passion for tackling new challenges and elevating every project with fresh, purposeful creativity.

EDUCATION & LICENSES

AAS: Graphic Design
Colorado Mountain College
Two-Time Dean's Honors List Recipient

Licensed Motor Vehicle Salesperson in Colorado Licensed Real Estate Broker in Colorado Aspen Board of Realtors Member

SKILLS & STRENGTHS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Audition
- Adobe Bridge
- Microsoft Office
- Adaptive

Has the apacity to adapt to evolving needs while meeting deadlines across multiple projects.

Detail Oriented

I pride myself on my attention to detail and the ability to maintain consistent typography and polished deliverables.

Team Player

Collaborates effectively with team members to tackle challenges and deliver design solutions. Ha strong decision making ability as team lead and works well under pressure.

CONTACT ME

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NOTABLE PROJECTS

Multilingual Wayfinding Signage for Colorado Mountain College

I helped design and execute a 300-sign multilingual wayfinding project for CMC's Spring Valley campus. The project included the recreation of all interior and exterior signage that are both ADA-compliant and include bilingual messaging to support the diverse Spanish speaking population. I was my team lead and we collaborated closely with other student teams and campus stakeholders. We developed in-depth design guidelines to ensure visual cohesion across all signage, with plans for implementation at additional CMC campuses.

Destination Wedding Signage

As my Capstone project, I designed a cohesive wedding stationary collection that includes pieces for before, during, and after the wedding. I set weekly design milestones that kept me organized and on schedule, giving me the flexibility to explore multiple variations of each asset with intention and focus. Each element was crafted to reflect the elegance and personal touches that make a wedding truly special, and I included hand-drawn signage that played a key role in bringing a personal touch to the overall experience. This project allowed me to blend my illustration and typography skills into the visual identity, and I now have a template to create wedding signage for any desitnation.

PROFESSIONAL EXPERIENCE

Coldwell Banker Mason Morse, Aspen, Colorado SSC & Company Real Estate, Aspen, Colorado

Broker Associate

October 2018 - Present

- Assisted clients in buying, selling and renting properties
- Conducted property valuations and provided pricing strategies to clients
- Guided clients through the negotiation process and oversaw all transactions
- Coordinated property showings and facilitated communications between parties
- Prepared and reviewed contracts to ensure compliance with real estate laws
- Maintained a professional network with mortage lenders, inspectors, etc.
- Continued education on national and local real estate market trends

Glenwood Springs Subaru, Glenwood Springs, Colorado

Sales and Leasing Consultant

October 2012 - October 2018

- Achieved number one salesperson each year for six years
- Employee of the Year in 2013
- Maintained a database of over 1,500 clients
- Created strategies to reach monthly sales goals
- Neotiated over 950 successful car purchases during tenure
- On-air voice for Subaru in collaboration with a local radio station
- Gained new skills in the department of financing and insurance
- Attained new qualifications quarterly related to product knowledge
- Worked 100% commission and understands performance-based pay structure